FY2026 Annual Report

World Peace Foundation

WPF 2026 Annual Report

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Mission

The World Peace Foundation was established by Edwin Ginn, a Boston-based publisher of educational texts and an advocate for international peace. Initially created as the International School of Peace on July 12, 1910, the WPF was tasked with educating a global audience about “the waste and destructiveness of war and of preparation for war, its evil effects on present social conditions and on the well-being of future generations.” In the language of its time, the mandate also included promoting “international justice and the brotherhood of man… peace and goodwill among all mankind.”

Today, WPF remains committed to the vision of collective action and nonviolence. It also seeks to learn from the limitations of the past by fostering more inclusive approaches to achieving and sustaining peace. Through justice-informed research, we aim to change public conversations on pressing issues related to envisioning, creating and sustaining nonviolent futures.

Tufts UNIVERSITY | FLETCHER

World Peace Foundation is solely affiliated with The Fletcher School at Tufts University.

Who We Are

Staff



ALEX DE WAAL
Executive Director



BRIDGET CONLEY
Research Director



MICHELLE ANDERSON
Program Director



LISA AVERY
Associate Director



EMILY RUHM
Communications and Research Assistant



KAITLYN BELL
Research Assistant



KAELEN SONG
Communications Assistant



FRAYASHTI SHEKHAWAT
Communications Assistant



MARGARET ADOMAKO
Teaching Assistant

Board of Trustees

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Jeffrey Summit

Ginn Trustees

Sarah Allen
Thomas Appleton
Quinn Sloan

Thank you

to Ginn Trustee Katherine Babson who retired this year.

&

Welcome

to Sarah Allen who joined the Ginn Trustees this Spring.

From the Staff

Rarely have the prospects for peace seemed bleaker.

There have been times when conflict was more widespread, life chances far worse, and the world stood at the precipice of greater destruction. But there's something darker about today, a bewilderment about what it would take to achieve peace: a loss of confidence in the future.

For the decades spanning the Millennium, there was greater confidence about how a world without war could be accomplished. That confidence rested in part on a particular conception of liberal peace, embedded in a U.S.-dominated international order and institutionalized through government, international organizations, and the academy. Peace increasingly became the domain of professional security and conflict resolution institutions, removed from popular debate and democratic ownership. It was hyphenated with security, broken into processes of conflict resolution, peacekeeping, post-conflict reconstruction and a host of other specialisms. It was fastened to a linear, controlled horizon of expectation.

That horizon has now gone.

Today, the world's leaders have grabbed hold of the language of peace and bent it for their own purposes. President Donald Trump claims to be the world's greatest peacemaker, and to give credit to his claim, the last eighteen months have marked a sharp uptick in mediation activity around the world. But this is peace-dealing in pursuit of a future run by plutocrats. China's leader Xi Jinping has declared a Beijing-centric vision of world peace, while Russian President Vladimir Putin exploits the polysemy of the word *mir* – meaning at once peace, the world, and a traditional Russian community – to proclaim himself the champion of *Russkiy mir*. Amid this contest over the meaning and ownership of peace, the prospects for 'positive peace' as human flourishing are escaping democratic grasp.

These issues run across the World Peace Foundation's work. Some of the work highlighted in this report concluded over the last year; other initiatives are just beginning. Together, they reflect the different ways we are working to understand and pursue peace in a changing world. Our programs have documented the political economies driving war in the Horn of Africa while returning to the lessons of African-led peacemaking. Our work on mass starvation has combined analysis of how famine is produced with sustained attention to the experiences of those who endure it, including its gendered dimensions. We have continued to expose corruption and systems capture in the global arms trade while supporting efforts to rethink security beyond militarization. Our work on mass incarceration has centered care, human dignity, and the knowledge of directly impacted people in reimagining safety and accountability. And through the *Disrupting Peace* podcast, we have brought questions about how peace begins— and what stands in its way— to a global public audience.

How can peace be reclaimed for the future?



Our new 'Future of Peace' initiative is widening the conversation beyond the existing field that is institutionally dense but conceptually narrow, well-resourced around governance, security, and post-conflict frameworks, yet thin on the harder questions of capturing the realities of today. These limitations inhibit its capacity to explore the scope of possible futures. Those doing the most creative rethinking around our futures rarely wear the badge of peace: they are to be found among groups dealing with reproductive justice, abolitionism, climate justice imaginaries, and a host of other re-thinkings.

This imaginative work that supplies something lacking in the material forensics of today's geo-kleptocracy. Diagnosis is indispensable, but alone it is not enough. People are aware of the cruel logics of militarism and marketized politics that are seeking to run the world. In futures-oriented, justice-focused work, people are already building relationships, making justice claims and – most importantly –legitimizing alternative futures. Reclaiming peace for the future means taking these possibilities seriously: not only understanding the forces that constrain more peaceful futures, but expanding our collective capacity to imagine and build them.

WPF programs offer a material forensics of today's geo-kleptocracy and famine-inducing policies, while reclaiming peace by taking futures-oriented, justice-focused work seriously. Our programs document how people are already building relationships, enacting new forms of accountability and - most importantly - legitimizing alternative futures. Our work aims to advance understanding of the forces that constrain more peaceful futures and to expand our collective capacity to imagine and build them.

Our Research

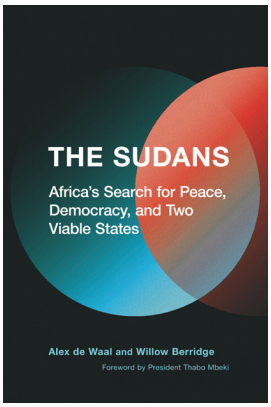
African Politics & Peace

> **The African Union embarked upon one of the most extensive consultative exercises ever undertaken in African mediation … it was political listening as method.**

Abdul Mohammed, "The Last Serious African Mediation? Personal Reflections on the AUHIP Experience and the Meaning of African Political Agency", Reinventing Peace, May 26, 2026.

Sudan's complex, intractable and calamitous war is three years old and resolving it seems an impossible dream.

The starvation siege and massacre of al-Fashir – where tens of thousands of people remain unaccounted for months after the city was overrun by the paramilitaries of the Rapid Support Force – is but the lowest point in a catastrophe whose scale has outrun our vocabulary for horror. It is also entangled with the slow-motion collapse of South Sudan and the precarious and reckless militarized politics of Ethiopia and Eritrea, which threatens to explode into a regional war. Ending Sudan's war demands not only a deal among the country's warring leaders, but also agreement between their rival Middle Eastern sponsors – especially the United Arab Emirates, Saudi Arabia and Egypt. Our work has focused on documenting and explaining these complexities, including mapping transnational conflict and synthesizing analyses of war economies, political markets, and shifting approaches to mediation.



The African Union High Level Panels for the Sudans, from 2009 to 2013, were the AU's most sustained and ambitious peacemaking activity. And yet the story of this seminal exercise, so relevant to today, remains largely untold. In the book, *The Sudans: Africa's Search for Peace, Democracy and Two Viable States*, co-authored by Alex de Waal and Willow Berridge, with a preface by the Panel chairperson Thabo Mbeki, drawing on an unparalleled documentation of the events of that period including the internal records of the negotiations, this story is described. The political trajectory leading to today's crises in both countries can be clearly seen, along with the road not taken for resolving them – and how the AU Panel succeeded in briefly threading the needle of an international consensus, including the United Nations, the Arab League, the US, Europe, China and Russia – that held the two countries back from the brink. The lessons for today are evident and salutary.

Activities & Outputs:

BOOK EVENTS

book	1
launch events	4
blog essays	3
podcasts	2

HORN OF AFRICA

4	articles
5	blog essays
1	book chapter
6	panels
3	podcasts

Project Team & Partners:

Alex de Waal; **Willow Berridge**, Senior Lecturer in History, Newcastle University; **Mulugeta Gebrehiwot**, Visiting Fellow at the London School of Economics; **Allard Duursma**, Assistant Professor in Conflict Management and International Relations at ETH Zurich; **Sambu Chepkorir** and **Eliab Taye**, Peace and Security Research Consultants.

Arms Trade & Militarization



…what emerges is a pattern of global systems capture, where corporate and state interests collude to shape policy, suppress accountability, and legitimize violence under the dual banners of security and profit.

Report Authors, Tracing Corruption: Emerging Patterns in the Global Arms Trade (August 2025), p. 34

Corruption Tracker & PRISME

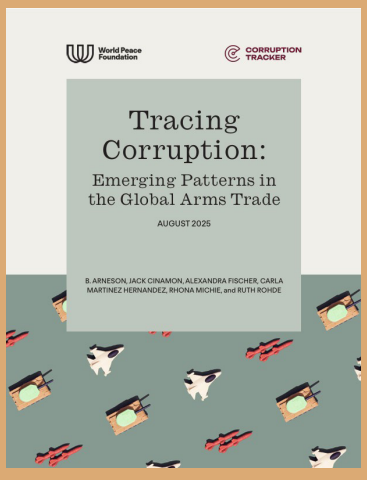
PRISME envisions a reconceptualization of security in the Middle East and North Africa to reflect the interests of diverse stakeholders and strategic partners, and which can provide guidance for a more peaceful and stable region.

This year, WPF's work on the global arms trade and corruption focused on continued support to two programs that we helped incubate. Our collaboration with the **Corruption Tracker** (CT) resulted in the expansion of the online database with five new research cases documenting corruption in the arms trade, and we co-published a report and series of blog essays.

We also continued a partnership with **Pathways to Renewed and Inclusive Security in the Middle East** (PRISME), managed by Dr. Emma Soubrier, at the Université Côte d'Azur in Nice, France. Under Dr. Soubrier's leadership, we helped develop and administer PRISME programs as part of a WPF grant from the **Andrew Carnegie Foundation** (2022 – 2024).

Activities & Outputs:

- **PRISME hosted two online workshops**
- **published fifteen blog essays, and one seminar synthesis report**
- **built an online directory of Middle East experts**
- **mentored three doctoral students (including a Fletcher student)**



WPF collaborates with the CT and PRISME on social media posts, and has published new material with the CT, including:

10 blog essays

1 report

Tracing Corruption: Emerging Patterns in the Global Arms Trade (August 2025)

Project Team & Partners:

Bridget Conley; **B. Arneson,** PhD Student University of Edinburgh

CORRUPTION TRACKER

PRISME
Pathways to Renewed and Inclusive Security in the Middle East

Disrupting Peace



Every time I think about ‘us and them,’ I check myself in my mind to say, ‘no, it’s humanity.’

Catherine Panter-Brick, *Disrupting Peace*, Season 3, Episode 4

Disrupting Peace

With the goal of engaging a broader public audience and exploring a wider range of topics than we can accommodate through our research program, WPF launched the Disrupting Peace podcast in Fall 2024.

This year, season three (Fall 2025) explored "**What are the first steps to peace?**" and season four (Spring 2026) examined "**Dismantling misinformation to get to peace**." Among the issues we explored were: the first steps to protecting your community when war breaks out (Sudan); the political influence of Gen Z (US); and childhood conditions in warzones and contexts of political instability (global).

Season four topics included: Israeli targeting of journalists in Gaza, Russian propaganda, AI and peace, and violent extremism.

In Fall 2025, we instituted a review committee composed of the podcast team, WPF staff, a board member and industry expert to help determine future themes.

Total listens since 2024: (through July 2026) **84,400**

Episodes produced this year: **12** episodes, **2** trailers

Average downloads per episode (seasons 3 and 4): **3,430**

The five most listened to episodes (since 2024):

1. Why listening is the first step to peace: 12,943
2. Syria: How do you rebuild after a dictator?: 8057
3. What leads people to and (away) from violent extremism?: 5764
4. South Korea: successfully opposing presidential overreach: 4599
5. Costa Rica: How to be President if you don't have a military: 3660

Audience:

People listened from over **175 countries**. The top 5 countries are listed below, including the percentage of total audience from these countries:

United States (57.0%)
Germany (6.4%)
India (3.7%)
United Kingdom (3.0%)
Iran (2.8%)

Project Team & Partners:

Bridget and co-producer, **Emily Shaw**; Emily Shaw Creates sound engineer **Jacob Winik**, Cosmic Standard; and support from WPF's Communications Assistant, **Kaelen Song**.

Building Partners & Audience:

3 *swaps with other podcasts

**an episode of their show in our feed and an episode of DP in their feed.*

Bridget and Emily Shaw appeared on "#AudioForAction | Podcasting for Nonprofits", on the show ***Sounds Like Impact***, hosted by Ayo Oti. (February 24, 2026)

Future of Peace

The aim of the Future of Peace program is not to resolve these tensions, but to work within them, opening space for new ways of thinking about what peace is, how it is shaped, and what it might yet become.

Michelle Anderson, "Between imagination and pragmatics: who is asking what's next for peace? Part 2", Reinventing Peace, May 20, 2026.

Launched in April 2026, The Future of Peace program explores how profound global transformations are reshaping the possibilities for peace.



For several decades, international approaches to peace were largely shaped by assumptions associated with the post-Cold War liberal international order. As that global context has become increasingly unsettled, alongside rapid technological change, democratic erosion, ecological pressures, and new forms of violence and cooperation, many of these assumptions are being challenged. The program examines what these changes mean for how peace is understood, imagined, and pursued, and asks what ideas, institutions, and networks may be needed to build more just and less violent futures.

During its first three months, the program focused on establishing its intellectual foundations through exploratory research and relationship-building across disciplines, sectors, and geographies. Rather than advancing a predetermined vision of the future, the first year is designed to map emerging conversations, identify visionary or overlooked perspectives, convene diverse voices, and build connections among researchers, practitioners, policymakers, and others exploring what comes next for peace. The insights from this work will inform future research, publications, and convenings while shaping the program's longer-term research agenda.

Activities & Outputs:

Twelve exploratory conversations with scholars, practitioners, and policymakers to inform the program's research agenda and identify opportunities for collaboration.

Three essays, introducing the Future of Peace program and its core research interests.

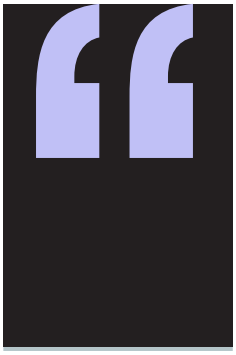
Interview series exploring the future of peace, including the first confirmed cohort of five interviewees representing diverse perspectives from across peace and futures work.

Expanded the program's collaborative network through participation in two interdisciplinary coalitions: one focused on the future of US foreign policy and another on global health.

Project Team & Partners:

Michelle Anderson and Bridget Conley

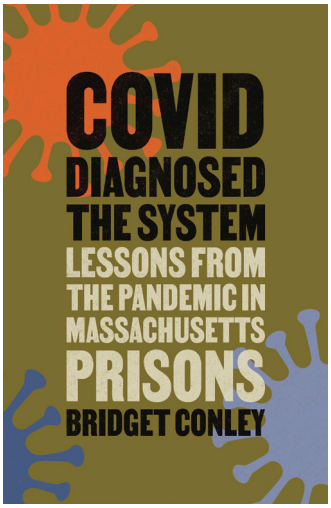
Mass Incarceration



The pandemic intensified the pains of prison, but it also intensified the ways that people asserted their rights and cared for each other despite the walls.

Bridget Conley, *COVID Diagnosed the System*, p. 152.

Covid Diagnosed the System



Bridget's research on the COVID-19 pandemic in Massachusetts' prison system concluded this year with the publication of her book, ***COVID Diagnosed the System: Lessons from the pandemic in Massachusetts' prisons*** (Rutgers University Press, 2026) in May. The book documents the history of the pandemic inside Massachusetts' prisons, discussed in the context of major legislative reform and ongoing human rights abuses.

The book argues for the importance of paying attention to the expertise of directly impacted people, both to gain a more complete picture of conditions inside prisons and as a resource for re-imagining safety and accountability.

Countering the Criminalization of Care

Our second ongoing project in this program area, **Countering the Criminalization of Care**, is a collaboration with Catherine Besteman (Colby College), that was partially funded by a grant from the National Endowment for the Humanities (administered through Colby College). This project culminates in an edited volume, with chapters written by scholars and directly impacted people, and the manuscript will be finished in Fall 2026.

Endeavoring to show how the opposite of crime is caring networks, the research documents the everyday ways in which the criminal justice system undermines these very transformative relationships.

It demonstrates how families, loved ones, volunteers, clergy, and incarcerated people persist in practices of care, support and humanization.

The research for this project involved oral history interviews to inform chapters. It also included a participatory action research (PAR) component, for which we established a board of directly impacted people who helped oversee a process that resulted in 50 interviews about anticarceral care with people in Maine and Massachusetts, that will form the basis of one chapter in the book.

Activities & Outputs

blog essays	book	book event
4	1	1

Project Team & Partners:

Bridget Conley and B. Arneson, PhD Student University of Edinburgh; Catherine Besteman, Francis F. Bartlett and Ruth K. Bartlett Professor of Anthropology, Colby College; Linda Small, Executive Director, Reentry Sisters.

Mass Starvation

Famine survivors do not want to share their traumatic experiences. Many people have lost their loved ones through starvation, and they could not help them. … Famine is one of the most shameful things.

Deng Nyol Kuol, "Guilt, shame, and maternal agency: Famine voices from Abyei, on the South Sudan-Sudan border", Reinventing Peace, January 23, 2026.

Famine Voices

Starvation is not only about biological deprivation, it is the social and psycho-social experience of humiliation, the sense of dehumanization whereby the hungry person's body becomes an enemy of their deepest normative commitments to children, family and dignity within a community.

Our work has placed the experience of famine at the center of public debate, as well as scholarship and activism, on famine. The "Famine Voices" workshops have continued throughout the year, holding 22 online sessions and resulting in a growing body of writings. Notable essays include the vivid account of the starvation siege of al-Fashir in Sudan, personal testimonies from penal starvation in Syria, a perspective on the painful dilemmas of the hungry as they navigate the biomedical rigors of clinics, and a growing focus on the much-neglected topic of persons with disability during famine.

Activities & Outputs:

22 online workshops

11 blog essays

Project Team & Partners:

Research Assistants **Yasmin Saaid**, and **Emily Ruhm**, The Fletcher School, Tufts University.

Funding provided in part by the **Andrew Carnegie Foundation** (*formerly the Carnegie Corporation of New York*)

Gendering Starvation

Mass starvation and gender-based violence intersect in ways that shape how these harms are inflicted and how they are experienced by those who endure them. Yet these connections are rarely examined together in research, law, and policy.

This program aims to integrate these fields while exploring two questions. First, how does gender shape the ways in which mass starvation is inflicted, experienced, and survived in contexts of armed conflict? Second, how might legal and policy frameworks addressing mass starvation more fully recognize the gendered realities of these harms, including the ways they intersect with sexual, reproductive, and obstetric violence?

Activities & Outputs:

12 blog essays

1 lecture

1 seminar

1 synthesis report

1 youtube interview

Project Team & Partners:

Bridget Conley; **Dyan Mazurana**, Research Professor at the Fletcher School of Global Affairs and Research Professor at the Friedman School of Nutrition Science and Policy, Tufts University; **Tom Dannenbaum**, Professor of Law, Stanford Law School and the Frank Stanton Professor of Nuclear Security; **Birhan Gebrekirstos Mezgbo**, Independent Research Consultant; **Courtney Rosani**, Research Assistant.

History and Future of Famine

In the coming year, the world faces a “super El Niño” – a climate fluctuation that has in past decades brought drought to much of the subtropics and floods to other areas, bringing with it harvest failures and food crises.

This year is expected to be the most extreme on record. Our work on mapping historic famines speaks to the “polycrisis” that this may entail. We have convened two online sessions on the topic, jointly published an article and pushed for African organizations and the UN Security Council to make this a priority.

Meanwhile, the humanitarian catastrophe in Gaza has continued – officially classified as “famine” in August 2025 – and famine conditions in Sudan have widened and deepened. As the established international metrics and mechanisms for defining, declaring and dealing with acute food crises have broken down, the extremes of human suffering are ever-more politically controversial. Our ongoing work on the interplay of factors that cause food insecurity, hunger and famine deaths has continued, combining collaborative analytical work and advocacy.

Activities & Outputs:

- **9** blog essays
- **2** keynote addresses
- **6** newspaper op-eds
- **3** at-length newspaper interviews
- **3** magazine articles
- **2** peer reviewed articles
- **2** panels
- **2** podcasts
- **1** report (*with Forensic Architecture)*
- **1** workshop

Project Team & Partners:

Kaitlyn Bell, Research Assistant, The Fletcher School, Tufts University

Forensic Architecture



World War X



We need to talk about World Peace. In fact, it's astonishing that we're not talking about it.

Alex de Waal, Keynote Address, Qatar Mediation Forum, Doha, December 8, 2025.

World War X

"World War X" names something many observers sense but has yet to be put into words: a new general global conflict already underway, in which power itself has become the commodity that is traded, sold, and fought over. Since June 2025, the WPF blog series has traced this logic from its origins in a "great economic clench" in the aftermath of the 2008-09 global financial crisis, through the ascendance of geo-kleptocracy across half the world, to the mercenary peace dealing of the Trump Administration. The deep logic of political money – the commodification of political power (that we studied over the years in the "political marketplace" research program) is pervasive. In China, Xi Jinping's neo-Leninism subjugates kleptocracy to party diktat; in the United States it is running wild; Russia's Vladimir Putin has made it's modus operandi, and its dire implications for the prospects of ending armed conflict are manifest in a shatter zone reaching from Ukraine and the Caucasus to Afghanistan and Pakistan, to Yemen through the Horn of Africa to the West African Sahel.

These crises – including the US-Israeli war with Iran – are more than unmanaged rivalries arising from the breakdown of the so-called rule-based international order.

Rather they are symptoms of this dominant political logic – a logic that also makes it impossible to address collective planetary challenges such as climate breakdown, epidemic disease and hunger, and the dangers of nuclear weapons.

Ironically, it is Trump and Xi who talk about "world peace" today, while the United Nations and liberal cosmopolitans are shy about using these words. Reclaiming the agenda of world peace begins with diagnosis of how power is actually contested today, zeroing in on the material factors – especially political finance – that underpin the erosion of institutions and norms. "World War X" is a provocation for us to think about world peace with practical ambition, beyond one ceasefire at a time.

Activities & Outputs:

22 blog essays

1 forthcoming book

1 keynote speech

1 panel

2 podcasts



WPF at The Fletcher School

Teaching and Student Support

Through the Tufts University Prison Initiative of the Tisch College of Civic Life, Bridget taught an undergraduate course at Souza Baranowski Correctional Center, the state's only maximum-security prison in Fall 2025, and supervised a senior thesis with a graduating student at MCI-Shirley (medium security) in Spring 2026.

Alex taught "Conflict in Africa" at the Fletcher School in the Spring, with an enrollment of 28 students. His PhD student Ben Naimark-Rowse successfully defended his dissertation, "Dollars and Dissent: Donor Support for Grassroots Organizing and Nonviolent Social Movements," in Fall 2025; Alex serves on the doctoral committee for four candidates at The Fletcher School.



Fletcher Conference and Event Support FY26

- **October 16 -17, 2025:**
  Decolonizing International Relations, *Reorienting Theoretical Apertures & Embodying Decentered Practice*
- **October 31, 2025:**
  The Fares Center for Eastern Mediterranean Studies, Academic Freedom Conference
- **November 13 -14, 2025**:
  The 11th Annual Conference on Gender and International Affairs, *Interrogating the Authoritarian Frame: Boundaries of Belonging*
- **February 12, 2026:**
  Henry J. Leir Institute for Migration and Human Security, On the Ground in Boston: Practitioner Perspectives on Immigration in a Changing Landscape
- **March 26-27, 2026:**
  Africana Club, *From Margins to Movers: Africa's Role in a new Global Order*
- **April 1, 2026:**
  Democratic Backsliding & Gender Politics: Insights from Hong Kong
- **April 10, 2026:**
  2026 Peace Games

Summer Internship Funding Recipients

- **Tashi Dorji**
  United Nations Department of Political and Peacebuilding Affairs (UNDPPA), NY
- **Sarah McCool**
  Office of Ambassador James P. O'Brien in Washington, DC
- **Kristina Mlynarova**
  Stimson Center in Washington, DC
- **Quazi Nahin Mubassira**
  United Nations in New York, NY
- **Hanna Paris**
  European Public Law Organization in Athens, Greece

WPF Leir Fellowship

Emma Bixler was awarded the 2026-2027 World Peace Research Fellow at the Henry J. Leir Institute for Migration and Human Security.

WPF Fletcher School & Tufts Student Hires

- **Margaret Adomako**
  Teaching Assistant
- **Kaitlyn Bell**
  Research Assistant, History and Future of Famine
- **Thaenpaavai Kannan**
  Research Assistant, History and Future of Famine
- **Pamela Moreno**
  Research Assistant, History & Future of Famine
- **Courtney Rosani**
  Research Assistant, Gendering Starvation
- **Emily Ruhm**
  Communications Assistant and Research Assistant, History and Future of Famine
- **Yasmin Saaid**
  Research Assistant, History and Future of Famine
- **Frayashti Shekhawat**
  Communications Assistant
- **Kaelen Song**
  Communications Assistant



Outreach & Communication

Website & Blog

From July 1, 2025, to June 30, 2026 our website saw significant global reach, primarily driven by our high-impact research on famine, Gaza and African conflicts.

The site attracted **217,957** active users and **211,849** new users, resulting in over **308,000** page views.



Most visited pages:

1 **Home:**
23,062 views
We had a large spike of over 2000 visitors on August 9, 2025, likely caused by bot or nonhuman traffic, but overall, our views on the homepage are generally stable and average over **60** a day.

2 **Who is the world's greatest famine criminal?:**
17,190 views

3 **Tigray: Time for a new leadership?:**
5,514 views

4 **Reinventing Peace landing page:**
5,216 views
Traffic to the blog directory remained stable, hovering between 350 and 750 views monthly, with a peak in November 2025, corresponding to the publication of the above-mentioned essay on Tigray leadership.

5 **How many people have died of famine in Gaza? (Updated):**
5,118 views

Pages that received highest levels of engagement:



[Five scenarios for state collapse in Ethiopia]



[The Muffins at the Four Seasons Meetings Were Always Fresh]



[Tigray: Time for new leadership]



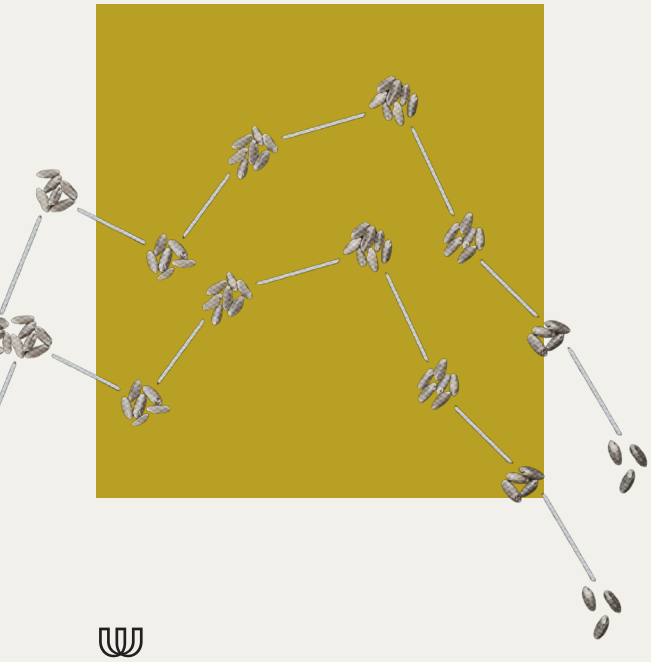
[How many people died of famine in Gaza?]



[Report: How the arms industry Influences governments in western arms-producing countries]

Our reports and other pdf materials received 2,800 downloads.

The most downloaded were:



1. **Historic Famines Synthesis Table**
   175 downloads
2. **Tracing Corruption: Emerging Patterns in the Global Arms Trade**
   B. Arneson, Jack Cinamon, Alexandra Fischer, Carla Martinez Hernandez, Rhona Michie, and Ruth Rohde
   167 downloads
3. **Sudan: A political marketplace Framework Analysis**
   Alex de Waal
   117 downloads
4. **The Architecture of Genocidal Starvation in Gaza**
   WPF and Forensic Architecture
   97 downloads

Social Media & Communications

Seeking to enhance our social media strategy, we worked with consultants from Jasculca Terman Strategic Communications (T&S) in Fall 2025. Their guidance improved our management system for posting, enhanced our design templates, and informed our goal setting. This year, we also hired a second Communications Assistant, so that we have dedicated staff for Alex and Bridget's program areas. We have additional work to do to achieve all our monthly goals, but are pleased that we exceeded our targets on TikTok, our newest platform.

Platform	Monthly goals	Monthly averages (Jan. – June, 2026)
TikTok		
Views	2,500	15,013
Interactions	250	2,953
Engagement Rate	10%	19.2%
LinkedIn		
Members Reached	5,000	4,500
Impressions	10,000	8,339
Engagements	600	213
Engagement Rate	7%	8%
Instagram		
Views	10,000	8,612
Accounts Reached	2,500	3,783
Interactions	300	306
Engagement Rate	3%	3.5%
Facebook		
Views	4,500	3,429
Engagements	120	78
Engagement Rate	7%	2.22%

Notable Mentions: below are our highest attention posts on our three most important platforms:

LinkedIn:

Our job posting for the Future of Peace position in November 2025 reached over **18,000 people**.

Other notable posts addressed African Union peacemaking, Alex de Waal on CNN, Israel/Gaza, the war in Iran, and Ethiopia.

TikTok:

Executive Director Alex de Waal's video on Jeffrey Epstein in February 2026 had over **12,000 views**; Bridget's podcast interview with Ebonee Otoo (News Literacy Project) had over **5,800**, and our post on menstruation and conflict received over **5,000**.

Instagram:

Our collaboration with Forensic Architecture on Gaza reached over **800,000 views**.

Newsletter:

WPF's monthly newsletter was launched in February 2025 with 122 recipients. Subscriptions continue to grow steadily each month, with **531 sign-ups** at the end of June 2026.

Finance & Administration

Grants and Donations

The 2-year grant from the Andrew Carnegie Foundation (formerly, the Carnegie Corporation of New York), "**Research and policy development on security in the Middle East**," supports multiple WPF programs, including Pathways to Renewed and Inclusive Security in the Middle East and Gendering Starvation and Famine Voices. The grant covers a portion of staff salary, travel and related program expenses and is due to end in FY2027.

World Peace Foundation is primarily funded by the Ginn Endowment and investments.

In FY2026 we received **$107** from publication royalties, and **$492** from **11** individuals through the "Donate" button on our website.



World Peace Foundation financial filings can be found on the Massachusetts Office of the Attorney General Public Charities Filing portal.



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